

RATE CARD 2021/22

MONTHLY NEWSLETTER ADVERTISING COSTS

Leaderboard Newsletter Banner (Prime position)	Size 728 x 120 pixels	R7 500.00 excl Vat
Adzone option 1	Size 728 x 120 pixels	R4 500.00 excl Vat
Adzone option 2	Size 728 x 120 pixels	R4 000.00 excl Vat
Adzone option 3	Size 728 x 120 pixels	R3 500.00 excl Vat
Adzone option 4	Size 300 x 360 pixels	R3 000.00 excl Vat
Adzone option 5	Size 300 x 360 pixels	R2 500.00 excl Vat
Adzone option 6	Size 728 x 120 pixels	R2 000.00 excl Vat

WEBSITE ADVERTISING COSTS – PER MONTH

(MINIMUM BOOKING OF 3 CONSECUTIVE MONTHS)

Leaderboard Banner	728 (w) x 90(h)	R8 500.00 excl Vat
The leaderboard banner shows on all pages		
Home Page		
Headline banner	798 (w) x 216 (h)	R6 000.00 excl Vat
Right Square – Adzone 1	383 (w) x 495 (h)	R5 000.00 excl Vat
Right Square – Adzone 2	383 (w) x 495 (h)	R4 500.00 excl Vat
Right Square – Adzone 3	383 (w) x 495 (h)	R4 000.00 excl Vat
Right Square – Adzone 4	383 (w) x 495 (h)	R3 500.00 excl Vat
Right Square – Adzone 5	383 (w) x 495 (h)	R2 000.00 excl Vat
Sector News (sponsor a sector)		
Right Square	383 (w) x 495 (h)	R4 500.00 excl Vat
About Us page		
Left Square	383 (w) x 495 (h)	R3 500.00 excl Vat

Sector News Keyword - Bulk Booking		
Example: Bearings and Lubrication, Pumps, pipes and valves etc	Monthly	R 4 500.00
	X6 months	R18 000.00
	12 months	R24 000.00
Online Advert requirements		
Online adverts to be sized in pixels and supplied as a gif, jpeg or png. Can be animated and can rotate x3 in one minute		

The above rates exclude 15% Vat and agency commission

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